

What was the top scam in 2023?

Top Frauds 2023

ftc.gov/databook









Online shopping and negative



Prizes, sweepstakes, lotteries



Investments



5

Business and job opportunities

According to the Federal Trade Commission (FTC) people lost \$10 billion to scams in 2023. This is the highest ever reported. Since many people do not report their loss, that number is probably a lot higher.

Here are the highlights from 2023 as reported to the FTC:

- Imposter scams was as the top of the list for fraud. These scams include people impersonating bank officials, a government agency, a relative, a business, or someone from tech support.
- Scams starting on social media accounted for the highest total losses at \$1.4 billion. But scams that started by a phone call caused the highest per-person loss (\$1,480 average loss).

- How did scammers prefer that people pay? With bank transfers and payments, which accounted for the highest losses (\$1.86 billion). Cryptocurrency is a close second (\$1.41 billion reported in losses).
- Losses by age. Of people who reported their age, younger adults (20-29) reported losing money more often than older adults (70+).
 However, when older adults lost money, they lost the most.

If you or a loved one become a victim of fraud, go to ReportFraud.ftc.gov to report it. You also need to report it to your local law enforcement agency.

For more information on the top scams of 2023 visit the <u>FTC website</u>.

Upcoming events



City of Roseville career fair

Time: 10 a.m. -2 p.m.

Date: Saturday, March 2

Location: Galleria Mall (Cent

Location: Galleria Mall (Center Court) Whether you're interested in public safety, engineering, trades, recreation, finance, technology and more, there are a number of exciting career opportunities with the City of Roseville. Chat with our staff to learn more about our culture and what it's like to be a part of Team Roseville.



Drug take-back event

Time: 10 a.m. -2 p.m.

Date: Saturday, April 27

Location: Maidu Community Center,

Sun City Roseville

Securely save those unused and expired medication for our next free take-back day. Sharps will not be accepted.



What is RCONA?



If you live in the city limits of Roseville, you live in a Neighborhood Association.

In 1993, the City of Roseville Police Department began the formation of Neighborhood Associations as a part of

their award-winning community policing program.

Today the City of Roseville is divided into over 40 Neighborhood Associations, with Neighborhood Police Officers assigned to each and a team of city staff led by the Neighborhood Services Division that work directly with the associations. Volunteers participating in their Neighborhood Association work to improve their neighborhoods and maintain a high quality of life.

Citizens and staff work together on a variety of projects such as crime prevention, park development, resolution of development related issues, neighborhood team building and much more. Neighborhood Association Representatives make up the Roseville Coalition of Neighborhood Associations (RCONA).

Visit the <u>RCONA</u> website to learn more about the Neighborhood Association you reside in. If your association is active, you can attend their monthly meeting to learn more.

Neighborhood clean-up events

Time: 8 a.m. -2 p.m.

Date: April 6: Saugstad Park, 100 Buljan Dr. April 20: Bridgeway Church, 8150

Industrial Avenue

May 4: St. John's Church, 2351 Pleasant Grove Blvd.

May 18: Bridgeway Church, 8150 Industrial Avenue

Dispose of unwanted items at no cost.

Assemble your unwanted items and ensure they only include acceptable materials.

See this list for unacceptable items.



Beware of the IRS scam

According to the Federal Trade Commission, in 2023 Americans lost 10 billion dollars from fraud. These frauds came in many forms such as emails, texts, phone calls, and any other means criminals devised to infiltrate someone's digital space.

A popular scam, especially this time of year, is the IRS scam. Being prepared with some basic knowledge will help prevent falling prey to this scam.

- How the IRS contacts taxpayers. If the IRS contacts you via phone, it is always preceded by letters of delinquency or a bill for taxes owed.
- The IRS will NEVER ask you to pay via a pre-paid debit card or gift card. With all scams, the person on the other end of the line will demand payment with a sense of urgency. They will tell you to pay immediately or local law enforcement will be called. Making you feel rushed is one of the most effective tactics these criminals employ.
- Take your time and think before you act. If you are in a hurry, you will not think clearly and possibly make a financially fatal mistake. A real IRS agent calling, will provide an ID number.
- Always check before giving out any personal information. Call the IRS back from the number listed on the IRS website, not the number that called you or was provided by the caller. Once you have the IRS on the line, ask about your tax status and see if the call is legitimate.

By following some simple steps, you can reduce your chances of falling victim to fraud. If you visit <u>IRS.gov</u> there is a great deal of information about how to avoid this common yet effective scam.

Roseville residents scammed

Date: 1/9/24 Beat: 1

Neighborhood: Stoneridge

Victim attempted to purchase a kitten from an online source and was sent an email containing images of the kitten and the contract to complete the purchase. After filling out the contract, victim completed an \$850 Venmo payment and was informed the kitten would be delivered. Victim never received the kitten and believed it was a scam after seeing some online reviews reporting the website as a scam.

Date: 1/10/24 Beat: 5

Neighborhood: Highland Reserve

Victim received call from a number recognized by cell phone as belonging to USAA, informing that their online account had been compromised. Suspect sounded legitimate enough to convince the victim to change PIN number for their account. As soon as the call ended, victim suspected a scam so called USAA and blocked active cards associated with the account. Unfortunately, the suspects were able to transfer and drain funds from victim's checking and savings accounts.

Date: 1/26/24 Beat: 2

Neighborhood: Meadow Oaks

Victim received a phone call from someone representing themselves with "Lending Club." Victim was told they were approved for a \$5,000 loan and to provide banking information so victim could be sent \$480 to check their system. Victim provided requestor with bank information as instructed and was told \$480 was deposited into the account via check. Victim was then sent a barcode via text message and advised to go to Walmart and have the barcode scanned by customer service to load the \$480 onto it, which was completed. Over the course of several days, victim completed the above sequence several more times, as instructed. Victim later found out that checks deposited into the account bounced, leaving account at a loss of \$3,000.

Meet Roseville's newest officer



Please join us in welcoming Officer Christopher Peters to the Roseville Police Department.

Ofc. Peters comes to us with seven years of law enforcement experience from the San Mateo County Sheriff's Office. He served as a Correctional Officer before being promoted to Deputy. While on patrol, he had the opportunity of being a Field Training Officer (FTO), investigating various crimes and building community relations.

He says he chose to get into law enforcement because, "I've always had a passion for law enforcement and the work that is done. As a young kid, I was able to have several positive interactions with law enforcement that ultimately made me want to become a law enforcement officer."

In his spare time, he likes to golf, spend time with his family outdoors, and enjoys playing sports.

Roseville Police Department 1051 Junction Blvd. (916) 774-5000 roseville.ca.us/police



Community Events & Neighborhood Watch PDCommunityServices@roseville.ca.us (916) 774-5050











